

# WHAT'S THE REAL COST OF TRADITIONAL PROTOTYPING?

STAGE 1

Concept Generation  
**\$900-1.5k**  
creating 3 models

STAGE 2

Product Engineering  
**\$1.5k-3k**  
creating 3 models

STAGE 3

Sampling  
**\$1.5k-3k**  
creating 3 models

STAGE 4

Testing  
**\$18.5k-55.5k**  
creating 37 models

STAGE 5

Brand Consistency  
**\$3k-4.5k**  
creating 3 models

Save with  
**Multi-Color,  
Multi-Material  
3D Printed  
Prototypes.**

**The  
Stratasys  
J750**

**84%**  
COST SAVINGS

\*average cost per stage

**stratasys**